



# Fish PROCESSING PLANT & SUPPLIER

## *Factsheet*

- Traditional fish products
- Organic certified "Knusperli" (fish filet, in crispy breading, traditional Swiss fish recipe)
- Knusperli belongs to the exclusive products such as traditional fish in beer and batter for the Swiss market
- Shrimps in organic breading for German companies
- As a fish supplier, the company guarantees first hand procurement of fish and marine products with strict quality checks
- Product placement in grocery chains in Europe
- EU-funded with support from Mecklenburg-Western Pomerania, Germany
- State-funded processing technology from system manufacturer Schomaker
- Organic certified company according to EU regulations, MSC/ASC certified
- Main product: (frozen) fish such as pike perch and perch, whitefish and others
- By-product: frozen berries, frozen mushrooms and others
- Export countries: Currently Canada, Estonia, Kazakhstan + Peru, Ecuador (**NEW!**)
- Import countries: Switzerland

## *Expansion to include the Latin American market after successful implementation of the first products from Ecuador and Peru.*

- Product placement: In supermarket chains internationally, but also on the domestic market
- Partner countries with close cooperation e.g. B. regarding filleting and packaging: Poland
- Proud of: EU organic seal of quality, 30 years of experience of the founder in procurement fish and marine products and logistics and quality control, one of the very few fish processing companies in the region

*Year of foundation: 2013*



*Restructuring: 2023*

## *Goals 2024-2026:*

- Product range expansion
- Increase imports from Latin America
- Being up to date when it comes to energy supply. Act as a role model and respond to the requirements of clean energy: Installation of solar panels on the roof
- Increase in sales: 3,000,000 Euros in 2025

## TEAM COMPETENCE AND COMMITMENT

The 15-strong team consists of experienced and dedicated specialists who work daily to perfect the recipes. With international certifications and a comprehensive understanding of the different tastes and needs around the world, TrendFood Fish MV has the expertise to meet every customer request.

### THE TEAM CONSISTS OF

**Quality managers:** Ensuring the highest quality standards is in their hands

**Certification officers:** They guarantee compliance with all relevant norms & standards

**Purchasing & sales:** Efficient procurement & first-class customer service are guaranteed here

**Production employees:** Their precision & experience ensure consistently high product quality

**Fish & marine products experts:** They select the best ingredients for our unique products & are responsible for sourcing raw materials

**Sustainability officers:** Focusing on conserving resources & environmentally friendly production processes under certification standards

**Sales & marketing experts:** They develop the product, develop the company & work closely with the customer

**Designers:** Creative minds who present our products in an appealing way



### WHERE DID IT ALL START?

*"We can't keep up. In addition, there are currently not enough raw materials on the Swiss market to meet requirements. The dish is so popular, but where does the product come from? The freshwater fish quotas have been exhausted due to overfishing and the production costs are too high to produce here,"* a company turned to the current founder of the company, who saw this as an opportunity to open a production facility in Germany and use his international contacts to procure raw materials. After a long preparation the founder started supplying the fish industry in Switzerland. A visit to Canada was an important stage, to receive exclusive rights for the Canadian Erie Lake perch and Erie Lake pike perch. Afterwards the company was able to create a real premium product for the Swiss market at TrendFood Fish MV. With initial support from the quality managers, the company's certification progressed (MSC, ASC and very soon the organic seal) and the company could place their first product on the international market. EU funding from the state of Mecklenburg-Western Pomerania helped the company acquire a high-performance facility with a production line for large-scale production. And production began, until supermarket chains also became aware of TrendFood Fish MV. Collaborations arose through which product placement in supermarket chains was then possible. TrendFood Fish MV is particularly proud of the last one: the company produced organic crispy fried shrimps and battered fish for the German company and the successful Followfood brand. It is still an experience for the managing director of TrendFood Fish MV to be able to buy the product in the organic supermarket chain "Bio Company" in Potsdam Brandenburg.

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## TrendFood Fish MV

Over 30 years ago, the founder and owner of TrendFood Fish MV began importing fish from abroad. With a tireless pioneering spirit, he constantly expanded and adapted his product range. Over the years, numerous new products have been introduced and restructuring has taken place. But it was precisely the location in Mecklenburg-Vorpommern that proved to be promising for the future. From here, the company quickly gets to the neighbours for quality controls and, most importantly, now the company is known on the international stage. Anyone who deals with fish and seafood products knows the company. And the company is glad to have such an international presence as a Mecklenburg company and to have plans to expand its product range. In addition, fishing is a traditional industry in Mecklenburg-Western Pomerania. TrendFood Fish MV finds many points of contact with other companies from the region, stakeholders, partners, and supporters.

The company is one of the most important and most efficient fish processing plants and fish suppliers in the region. The company also offers packaging. If there are special requests, the company has the opportunity to switch the product line to frozen vegetables, berries, and mushrooms for a few months.

**In total there are about 50 fish processing companies in Germany. TrendFood Fish MV is one of the few in North-East Germany!**

### SUSTAINABILITY AND NEW ENERGY SOLUTIONS

***Goal 2025-2026: 100% conversion to “organic” and new energy solutions.***

The company is currently working on climate-neutral packaging and the use of self-produced electricity. Ingredients are preferably sourced from Germany or countries with short transport routes. TrendFood Fish MV is always ready for new collaborations and looks forward to future projects in the fish segment.

#### INGREDIENTS FOR THE “Hrusperli“

- Fish filets (e.g. pike perch, perch, cod, pollock & others)
- Flour (gluten-free also possible)
- Beer (if desired beer battered)
- Spices
- Oil



TrendFood Fish MV consciously avoids preservatives. The company is certified organic and guarantees products of the highest quality with selected ingredients, including those from the region.

#### ***Business strategy, 2024-2026:***

- ➔ Solar panels for sustainability
- ➔ New organic products, vegan included
- ➔ Increase imports from Latin America



## *What we do*

- Fish processing
- Packaging
- Fish and maritime products procurement
- Our brand is patented / product placement possible
- Network usage
- Storage
- Transport & Logistics
- Consultation

## *Who we deliver to*

- Wholesale
- Gastronomy
- Startups | Smaller companies

## *What we are proud of*

- Fish and maritime products from first hand
- EU-funded
- Latest processing technology
- Organic certification according to EU regulations, MSC/ASC certification
- Quiet location, clean area, far from industry, with the possibility of expanding the business and setting up solar panels/wind turbines nearby
- Traditional company with a spirit of innovation

## *What are we looking for*

- New contract partners and products
- Creative ideas and investors

## *Why choose us?*

- Organic certified fishery processing plant
- Wide network and logistics experience
- Innovations for in-house electricity production, thus reducing overall costs for the product you order and sustainably
- Large storage capacities

*Discover the quality and tradition of our fish products!*

Visit us on [www.trendfoodfish.com](http://www.trendfoodfish.com)

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### **Commercial register:**

Amtsgericht Neubrandenburg: HRB 21705

**VAT number:** DE146978065

**German Organic seal in accordance with the EU directive:** DE-MV 45003 EG

### **MSC | ASC certification :**

MSC-C-59820 ASC-C-03883



Mecklenburg  
Vorpommern  
*MV-tut.gut.*

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 **ZERTIFIZIERTE  
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